

# nutrafibre

Recommended by vets

## Veterinary strength support for digestive health & anal gland function for dogs & cats



Nutrafibre is a natural high fibre supplement that supports digestive health and normal anal gland function. Nutrafibre contains a unique combination of insoluble and soluble plant fibres, probiotic and prebiotics and fish hydrolysate that help optimise gut health and stool consistency.



### Nutrafibre

- ✓ Softens & optimises stool consistency
- ✓ Encourages normal bowel movements
- ✓ Assists anal gland clearance
- ✓ Helps maintain a sufficient level of fibre in the gut
- ✓ Supports pets with sensitive digestion
- ✓ Helps balance raw & high meat content diets
- ✓ Helps reduce hairballs in cats
- ✓ Probiotic with multi prebiotics to aid gut function

nutravet

# What makes Nutrafibre so unique



## Scientifically proven formula

Nutrafibre has been formulated to help maintain the gut's natural balance, using scientifically proven ingredients.

## Optimises stool consistency

The unique Nutrafibre formulation not only helps soften stools but also has the dual benefit of being able to help firm up loose stools to aid and optimise stool consistency.

## Assists anal gland clearance

Nutrafibre aids normal bowel movement to help encourage anal gland expression.

## Aids long-term digestive health

Nutrafibre safely supports digestive tract health to aid digestion, normal colon function and long-term gut health, helping animals with sensitive tummies.

## High Fibre – Fast Acting

Fibre helps pets form healthy stools (of the type that are easy to pick up) whilst aiding normal anal gland expression. Fibre sources can be “soluble” that absorb water to form a gel, or “insoluble” to act as a bulking agent to help optimise stool consistency.

Nutrafibre contains special sources of both soluble and insoluble fibre to optimise stool quality and provide long term support for pets with sensitive tummies. Nutrafibre also helps maintain normal anal gland function, especially when high meat diets are fed, (which contain a very low fibre content).

## Mixed Fibres - Dried Apple/Sugar Beet Pulp/Psyllium

Nutrafibre contains Dried Apple, Sugar Beet Pulp and Psyllium Husk to provide an optimal blend of soluble and insoluble fibres.

Apple and Sugar Beet Pulp are excellent sources of both soluble and insoluble fibre and help absorb excess water in the intestines.

Psyllium Husk contains a unique source of soluble fibre which has a very high water binding capability, forming a lubricating gel that helps increase faecal bulk to encourage normal anal gland expression. Psyllium also helps reduce hairballs in cats.

## Probiotic & Prebiotics

Some types of Prebiotic fibre act as a food source for the beneficial bacteria in the pet's gut to help aid immunity. Prebiotic fibre such as FOS (Fructo-oligosaccharides) and MOS (Mannan-oligosaccharides), work in synergy with our Probiotic *Bacillus velezensis* to improve the natural gut microflora and aid stool consistency.

## Fish Hydrolysate

Fish Hydrolysate provides peptides (such as Gastrins) that help maintain the gut in food sensitive animals. An additional benefit is that these peptides are very palatable and are relished by both cats and dogs.

## Ingredients

Each 10g scoop contains:

Dried Apple	5,000mg
Sugar Beet Pulp	2,750mg
Psyllium Husk (99%)	1,000mg
Hydrolysed Fish Protein	500mg
Yeast Extract ( <i>Saccharomyces cerevisiae</i> )	500mg
Inulin	162mg
<i>Bacillus velezensis</i> (C-3102)	2 x 10 <sup>8</sup> CFU

## Administration

(1 rounded scoop = 10g)

Type	Body weight (kg)	Scoops per day
Cat	0-9.99	0.5
Small dog	0-9.99	0.5
Medium dog	10-24.99	1
Large dog	25-39.99	2
Giant dog	40+	3

*After trialling this product in clinic I found it to be extremely palatable with all trial participants happily taking the product either in food or just as a treat for some. Size of participants ranged from small to medium breed with all finding the size and shape of pellets easy to take. All owners found an improvement in faecal score with increased frequency and bulk of faeces.*

Sarah Kelly,  
Veterinary Nurse

*Fast results which showed good faecal consistency. It's easy to measure and administer, and seems highly palatable with dogs eating it mixed in food or on its own.*

Julia Fry BVetMed MRCVS