## nutracalm

## Tasty chews for quickly reducing stress, fear & anxiety for dogs



Nutracalm chews have been scientifically formulated using a unique combination of proven natural ingredients to safely support both short and long-term stress, fear and anxiety.

#### **Nutracalm chews**

- Daily support for stress, fear & anxiety
- Helps pets stay calm & relaxed
- Calms behaviour
- ✓ Supports acute & chronic anxiety
- Promotes better sleep quality
- ✓ Stress free administration

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# What makes Nutracalm chews so unique



#### Supports stress, fear & anxiety

Nutracalm chews provide a simple and effective way to keep dogs calm and stress free through a tasty daily chew.

#### Fast acting

Nutracalm chews have been designed to promote a quick natural response once taken.

#### Highly palatable

The hydrolysed chicken liver flavouring included provides a tasty and easy to administer treat that pets love, making administration and compliance much easier.

#### Ashwagandha

Nutracalm chews contain ashwagandha which helps regulate the production of stress hormones, such as cortisol, and supports the balance of neurotransmitters in the brain, including serotonin and gamma-aminobutyric acid (GABA). This helps to regulate their blood sugar, reduce their anxiety, and boost their immune system. We use a special form of ashwagandha that is a traditional extract taken only from the root. This more concentrated form can help alleviate separation anxiety, fear of loud noises and other stress related behaviours.

#### Passiflora incarnata

Commonly known as passion flower this extract has long been known for its ability to relax and reduce tension. Biochemical studies show that natural flavonoids are a key active ingredient and that passiflora aids the effectiveness of GABA brain receptors which aids relaxation.

#### L-Tryptophan

L-Tryptophan is a natural amino acid found in many proteins which is involved in the production of the neurotransmitter hormone serotonin and has been shown to help reduce aggression and stress.

#### Taurine

Our vegan taurine is an amino acid involved in the function of neurotransmitters. It supports the stress-relieving neurotransmitters; serotonin, dopamine and noradrenalin which in anxious or stressed pets leads to a calming response.

#### **B** vitamins

B vitamins help to optimise the integrity and function of neurotransmitters in the brain as well as benefitting the digestive system and thus overall health.

#### Pre & postbiotics

Hydrolysed yeast, derived from Saccharomyces cerevisiae, enhances gut health, which is closely linked to overall well-being and emotional stability. By fostering a healthy gut microbiome, it improves digestion and nutrient absorption, which can be particularly beneficial for stressed animals that may experience digestive issues.

Ingredients	(Per 3g chew)
Taurine (vegan)	100mg
L-Tryptophan	100mg
Ashwagandha	100mg
Passion Flower	675mg
Vitamin B6	15mg
Vitamin B3	15mg
Vitamin B1	<u>10mg</u>
Vitamin B12	15.0 <u>µ</u> g

#### Feed additives

(Per kg)

Taurine 33.3g, L-tryptophan 33.3g, vitamin B6 (*Pyridoxine*) 5.00g, vitamin B3 (*Niacin*) 5.00g, vitamin B1 (*Thiamine*) 3.33g, vitamin B12 (*Cyanocobalamin*) 5.00mg; natural antioxidants; tocopherol extracts from vegetable oils, natural preservative (*Sorbic Acid*) 5.00g, passion flower extract (*Passiflora Incarnata*), stevia extract (*Stevia Rebaudiana*), ashwagandha (*Withania Somnifera*).

#### **Administration**

Body weight (kgs)	Chews per day
0-9.99	0.5
10-29.99kg	1
30kg+	2
	0-9.99 10-29.99kg

We've seen excellent results from Nutracalm chews for Ted who is now 16 years old. As an old boy they help to keep him calm in various situations and are easy to give. He eats them without any fuss. We highly recommend these. Jes

#### Composition

Starch (tapioca, potato), brewer's yeast (may contain **gluten**), vegetable glycerine, crude vegetable oil (*Flax Seed*), hydrolysed animal proteins (chicken liver), flax seed, yeast extract (*Saccharomyces Cerevisiae*), sunflower lecithin powder, sugar beet fibre, various sugars. For allergens, see ingredients in **bold**.

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