

Pet Ready



Recommended by vets

Soothe & shine shampoo for dogs & cats



A veterinary strength formula contains a blend of natural ingredients including aloe vera, hydrolysed oats, wheat germ oil and essential vitamins to help protect and nourish the skin, soothe dry and flaky skin and reduce itching. The hypoallergenic formulation also contains emollients that help restore natural moisture to the skin.

Soothe & shine shampoo

- ✓ Calms sensitive skin
- ✓ Reduces itching & scratching
- ✓ Soothes dry & itchy flaky skin
- ✓ Non irritating formula
- ✓ Nourishes & hydrates
- ✓ Helps to protect against pollution & UV light
- ✓ Deodorises
- ✓ pH balanced
- ✓ Nutrient rich
- ✓ Paraben free
- ✓ Hypoallergenic
- ✓ Vegan



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Pet Ready Soothe & shine shampoo



Calms sensitive skin

Soothe & Shine Shampoo helps hydrate, calm, protect and boost the skin and coat. It is formulated with natural ingredients known for their antioxidant and anti-inflammatory properties.

Reduces itching & scratching

Utilising the combined benefits of aloe vera and oatmeal, Soothe & Shine Shampoo provides soothing natural relief from dry, itchy and sensitive skin.

Nourishes & hydrates

The special emollients within Soothe & Shine Shampoo help restore natural moisture to the skin. Reducing skin dryness and flaking whilst restoring suppleness.

Non irritating formula

The hypoallergenic formula has been developed to calm and soothe pets with

sensitive skin. It doesn't contain any harsh ingredients and is paraben free.

Fresh scented formula

The scent used within Soothe & Shine Shampoo has a fresh, tropical aroma that is fruity, summery and long lasting.

Aloe vera

This green plant is rich in essential nutrients including antioxidants. Known for its anti-inflammatory, skin protection, anti-bacterial, anti-viral, antiseptic and wound healing properties (Hekmatpou et al, 2019).

Oatmeal

Oats have long been used to clean the skin due to their naturally occurring compounds (saponins) which are antimicrobial and antioxidants. They help protect and nourish the skin and add body and shine to hair.

Wheat germ oil

Derived from the seed embryo of the wheat plant, nutrient-rich oil packs major benefits when applied topically. When used on hair it can help boost hydration, repair damage and strengthen strands.

Vitamin A

Helps to reduce skin dryness and flaking as well as aiding in the restoration of suppleness.

Vitamin D3

This vitamin contributes to hair growth and hair loss prevention and can help with flaking and suppleness of the skin.

Ingredients:

Water, sodium C14-16 olefin sulfonate, cocamidopropyl betaine, sodium chloride, sodium laureth sulfate, glycol stearate, sodium lactate, disodium cocoamphodiacetate, fragrance, hydroxypropyl methylcellulose, tetrasodium EDTA, hydrolysed oats, triticum vulgare (wheat germ oil), retinyl palmitate (vitamin A), tocopheryl acetate (vitamin E), aloe leaf juice, cholecalciferol (vitamin D3), methylchloroisothiazolinone, methylisothiazolinone, citric acid.

Directions for use:

Wet coat thoroughly with warm water. Apply enough shampoo to make a rich lather. Work into the coat/hair and then rinse thoroughly. For best results allow shampoo to stand for approximately 5-10 minutes before rinsing and repeat process if necessary. For best results, follow with Pet Ready Soothe & Soften Conditioner.

My favourite dog shampoo! My dog has sensitive skin and is prone to rashes and this shampoo is really gentle on her skin and leaves her smelling amazing. It's very easy to use and lathers really easily!

Donna B

